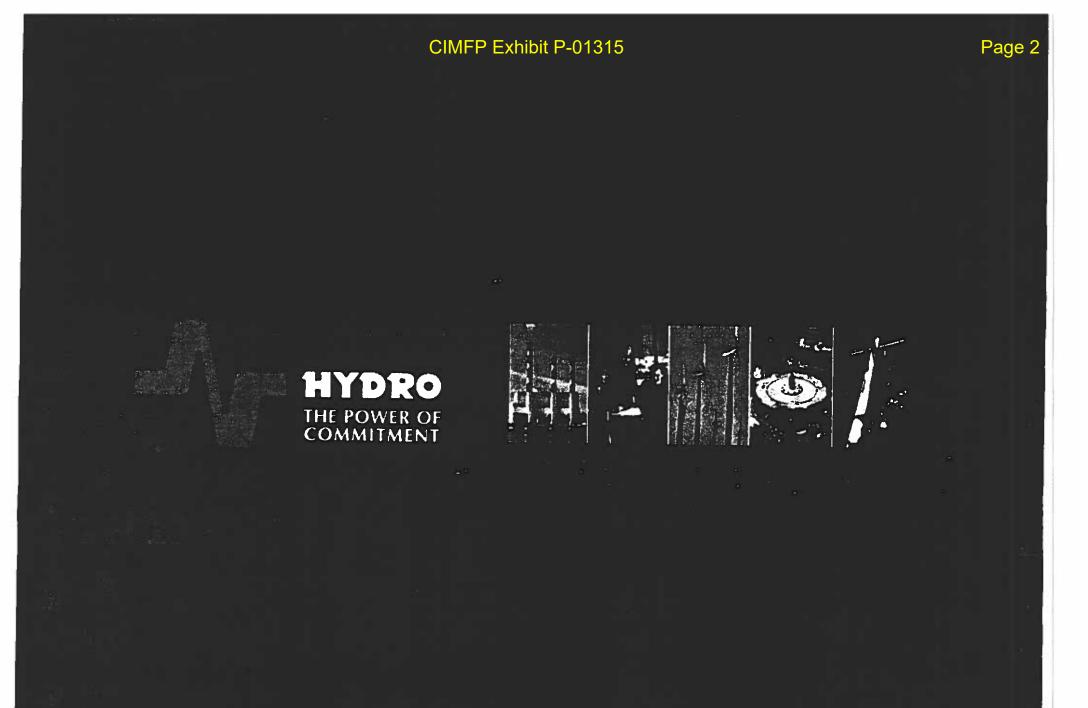


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2006 Project Strategy

Lower Churchill Project April 2006



CIMFP Exhibit P-01315

Framing Today's Discussion and Purpose/Outline of the Presentation

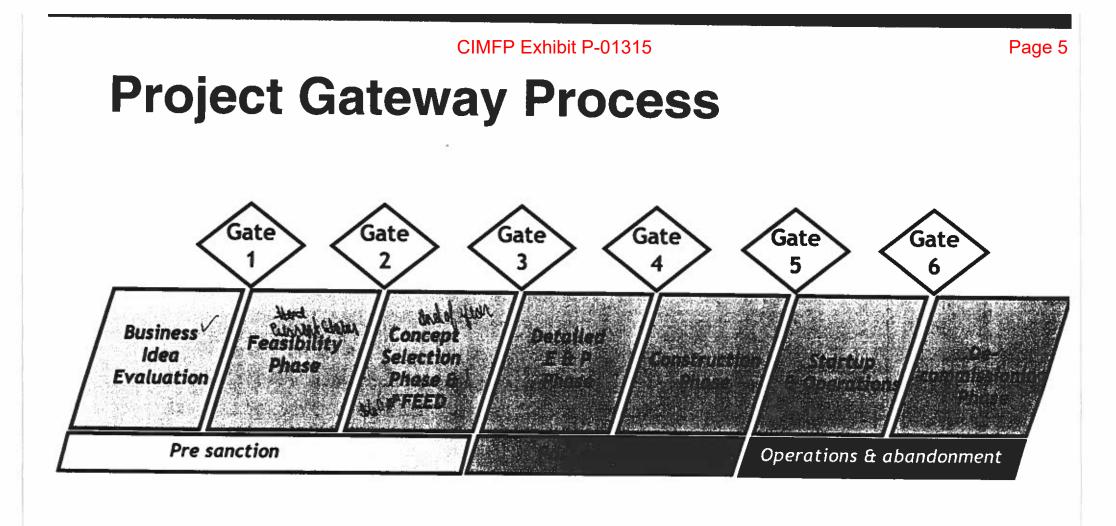


Page 3

The Gateway Process

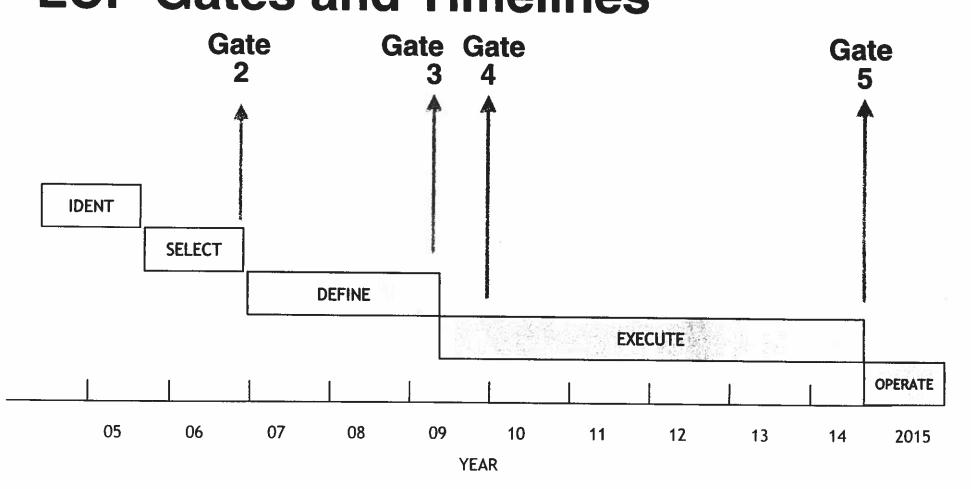
- The Project Gateway Process is a systematic approach to focus our decision making for planning and execution
- A series of Steps or Gates is laid out to actively control progress
 The prerequisite conditions and analysis for progress through each gate is set out in advance and progress through the gate and into the next phase of work is conditional on meeting all prerequisites.
- The process ensures that progress to the next phase of planning or execution only takes place after a formal review and verification













Page 6

CIMFP Exhibit P-01315

Pre Sanction Gates & Milestones

Ready to pursue the NLH led option
Ready to proceed with Market Access Decision
Approval to Commence FEED - mol of year
Ready to proceed with Engineering field work
Ready to proceed with PPA execution
Ready to proceed with financing
IBA Ratification
Ready to commence site preliminary works
Ready to issue RFP's for Main Contracts
Project Sanction

PS= Prisonation



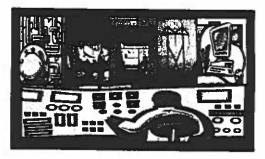
The Readiness Process

- The Readiness Process is used in conjunction with the NLH Gateway Process.
- The Readiness Process is used to measure progress and verify Readiness at Project Milestones and Gates.
- The Readiness Process consists of a verification of our readiness to undertake future work

People Readiness...Process Readiness...System Readiness









Scope of Readiness Process

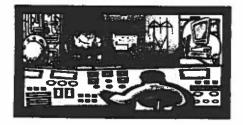


1 People Readiness Have the people related requirements been met for the Readiness Milestone or Gate?



2 Process Readiness

Are the necessary processes and procedures and documentation in place and functioning appropriate for the Readiness Milestone or Gate?



3 Systems Readiness

Are the necessary systems required to support the Readiness Milestone or Gate at the required level of completion and functioning?



Page 9





Purpose of This Meeting

Section 1 - Seek approval to for PS1 Decision
 Third party ownership (BOOT) vs. NL Led Project

- Section 2 Review and Approval of EOI Next Steps
- Section 3 Project Execution Update and 2006 Objectives
 Overall Project Plan
 2006 work plan
 2006 budget
- Section 4 Communication strategy





Section 1 BOOT vs. NLH led Project



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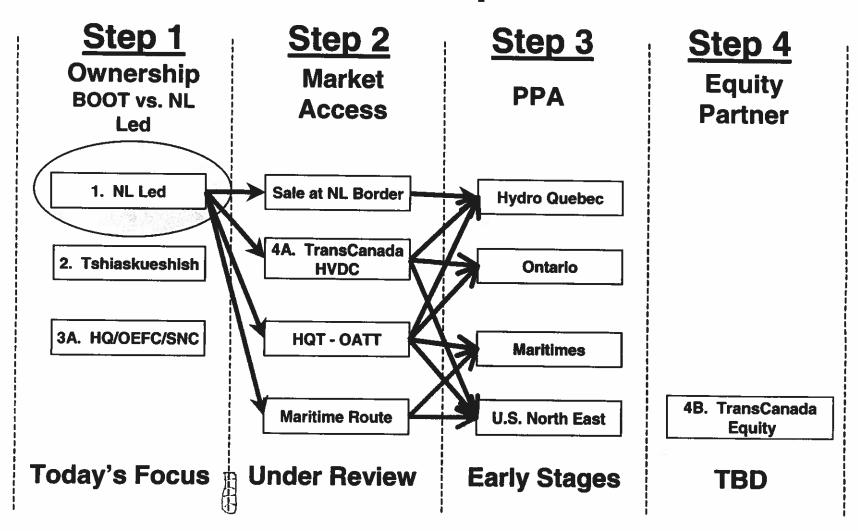
Page 12

Background

- The EOI process resulted in four short-listed proposals
 - NL Led
 HQ/OEFC/SNC-L
 BOOT or PPA
 Tshiaskueshish
 BOOT
 TransCanada:
 HVDC Line and/or Equity Participation
- Each proposal has its own combination of:
 - Ownership model
 - Market access strategy
 - Power purchasers
 - Equity structure
- The first decision is the ownership model third party BOOT or NL led
- The following slides review the process used, rationale and criteria applied leading to a recommendation



Proponent Review Sequence





CIMFP Exhibit P-01315

What does an NL Led Development Mean?

- As owner and operator of the resource, NL will utilize the resource to the maximum benefit of the Province throughout the life of the Project
- NL will negotiate and execute both long and short term Power Purchase Agreements with buyers
- NL will lead financing, insurance, and equity partner arrangements and contracts
- NL will operate the project on a long-term basis



What does an NL Led Development Mean?

• NL leads the project planning and execution

Will have the final say on key project decisions

- Will develop and direct project execution strategy, including contracting strategies, working within a structured planning framework leading to in-service in 2015
- Will be the signatory of all main contracts with world-class primary contractors
- Will staff key positions on the Integrated Project Team and supplement the remainder with qualified project services contractor personnel



NL Led or Third Party BOOT?

Four key decision criteria

Do we have the ability to execute the project?
Do we understand the key project risks?

Can we effectively mitigate key project risks?
Can we be ready to pursue the NL Led Option?
If (a), (b), (c) are affirmative, is it more beneficial for NL to own and lead the project instead of turning it over to a third party BOOT? Why?

 If the answer to these four questions is a solid affirmative, then an NL led project is recommended



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NL Project Execution Ability - People

Leadership Ability and Availability

Newfoundland and Labrador has significant recent megaproject experience in the last decade – Hibernia, Terra Nova, Voisey's Bay, WhiteRose

♦NLH has staffed with key leadership from these projects

- significant contacts and access to additional resources
- strong ability to acquire supplemental resources to create a world class Project Management team
- Engineering and Operations Experience

 NLH has substantial operations and engineering experience with large scale hydroelectric development
 Access to supplemental resources



NL Resource Availability

- Major Engineering & Construction Contractors Availability
 - Major, large project contractors have experience operating in NL
 - Significant interest in a project of this magnitude attracting appropriate contractor involvement not an issue
- Labour Experience and Availability
 - NL local construction trade unions have experience with large projects
 - Civil trades are one of the more available disciplines in the province
 - NLH has experience with both construction and operating unions
 - *Competition for labour with national projects a potential issue
 - The Project Services Contractor and EPC Contractor(s) selection will include an assessment of experience and availability of qualified human resources



NL Project Execution Ability - Processes

- Understanding and Experience with Best Practice Processes, and Procedures for Project Execution
 - NLH will use the lessons learned and best in class processes developed during the Hibernia, Terra Nova, Voisey's Bay and WhiteRose projects.

Access and experience with to these processes are currently in-house

- Key tried, tested, proven execution processes and procedures currently employed by NLH :
 - ✤Gateway Process
 - Readiness Process



NLH Project Management System

- Key processes and procedures are identified to form the elements of a structured Lower Churchill Project Management System and will include:
 - Project Execution Plan
 - Organization Plan
 - Project Controls
 - Engineering and Design
 - Contract tender/review/award
 - Safety & Environment

- Contracting Strategy Mobilization Plan Construction Management, Project Numbering & Coding Contract Administration, Quality
- The Project Services Contractor and EPC Contractor(s)selection will include an assessment of experience and application of suitable and appropriate processes and procedures which meet NLH requirements



NL Project Execution Ability – Systems

- The Project Services Contractor selection will include an assessment of experience and application of suitable and appropriate Project Management Systems which meet NLH requirements
- In house systems development shall be avoided and only tried, tested and proven systems shall be bought off the shelf including those dealing with:

Document control/imaging

Cost control

Risk Management

- Administration
- Completion/Commissioning

Planning Engineering Materials Management Construction Management Reporting



NL Led or Third Party BOOT?

• Four key decision criteria:

Do we have the ability to execute the project?

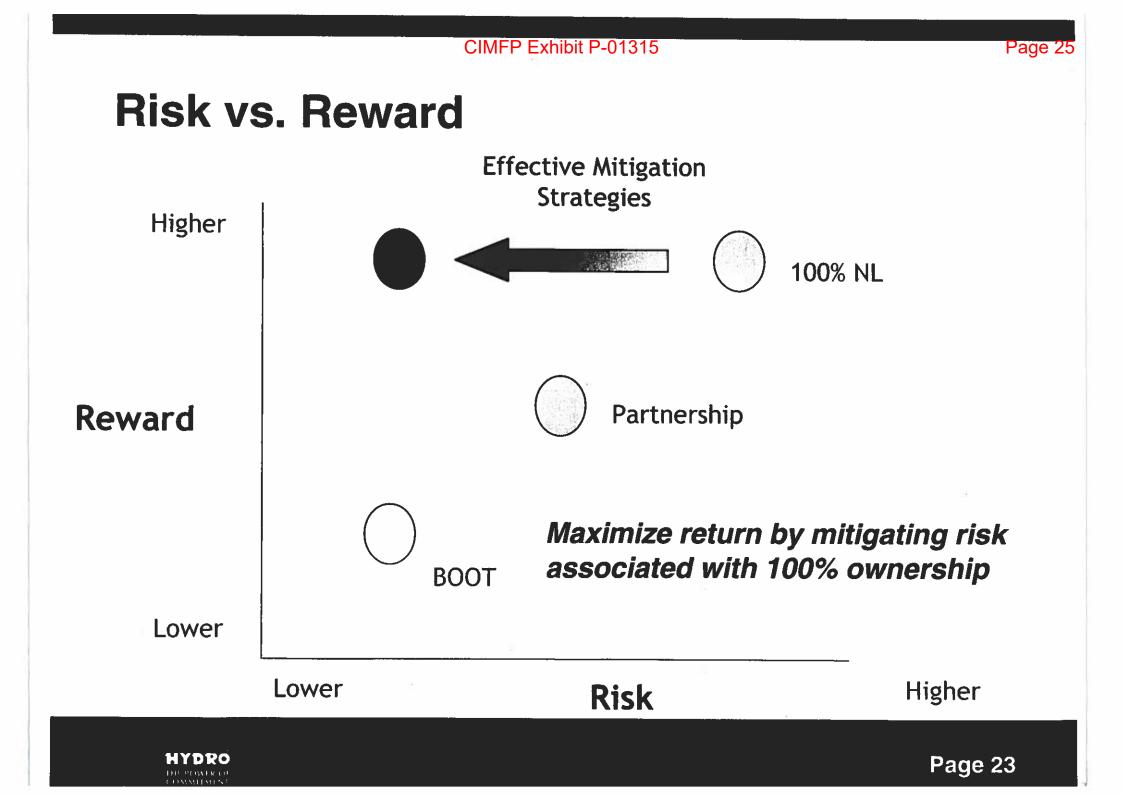
Do we understand the key project risks?

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 If the answer to these four questions is a solid affirmative, then an NL led project is recommended





Risk Considerations

- Two key risks, the availability of the resource (i.e. the river), and the technological complexity (i.e extent to which hydro dams and facilities are well understood and known technology), and considered relatively low risk in the context of large projects.
- The most significant higher risks (financing, market access and price) will be addressed prior to sanction. No significant commercial exposure will be made until those risks are mitigated.
- You can "contract away" some risks through BOOT, but you will pay at the outset for unrealized risks. Such increased certainty is at cost of lower economic returns and resource control.

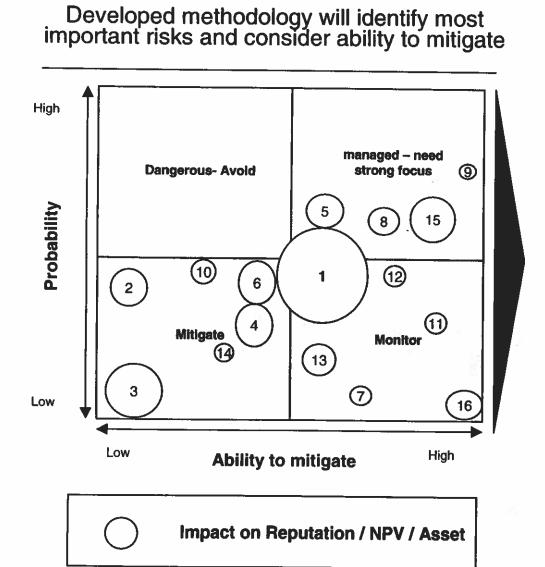


Risk Considerations

- If post sanction execution risks are manageable and mitigation strategies are effective, upside accrues to the party which assumes the risk, provided the contractual arrangements reflect the relative risk profiles.
- Some risks cannot be sufficiently allocated away even through BOOT.

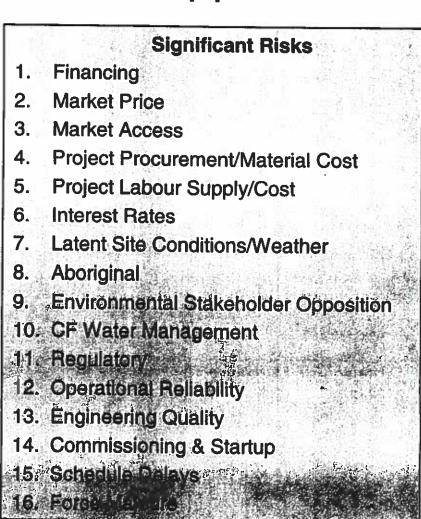


Risk Mitigation Mapping – NL Led Approach



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CIMFP Exhibit P-01315

Risk Mitigation Strategies

Risk	Mitigation Strategy	Status
1. Financing	 Conservative business case Long term PPA in portfolio Affirmative financial advisors' analysis Federal participation Conservative contingencies Working on sound commercial principles Considerable feasibility work Equity partner 	Underway
2. Market Access	PPA/OATT/Maritime Route /TC HVDC	Underway
3. Market Price	■PPA	Underway
4. Procurement/ Material Costs	 "Best Practice" Contract Commercial Terms Supplier Market Intelligence Increased contingency on key items, eg. steel 	Developing Strategy
5. Labour Supply Cost/Productivity	 Develop appropriate contracting strategy Work with Government, Industry, Unions Education and training Increased contingency in project estimates 	Developing Strategy

-

Risk Mitigation Strategies

Risk	Mitigation Strategy	Status
6. Interest Rates	 Hedging program Tie to PPA Equity Partner Federal participation 	Developing strategy
7. Latent Site Conditions	 Detailed site investigations, tests and analysis Conduct re-estimate following site investigation work Develop construction plan around weather windows 	Under way
8. Aboriginal	 Experienced staff Knowledge of recent agreements 	Under way
9. Environmental Stakeholder Opposition	 Complete communications plan Extensive consultation 	Under way
10. CF Water Mgmt	 Maximal legal effort 	Under way
11. Regulatory	 Maximal legal effort 	Developing strategy



Risk Mitigation Strategies

Risk	Mitigation Strategy	Status
12. Operational Reliability	Ops participation through build	Under way
13. Engineering Quality	 Select best in class engineering contractor by competitive bid 	Developing strategy
14. Commissioning and Start-up	 Select best in class contractor & involve Operations early 	Developing strategy
15. Schedule	 Effective contracting strategy Best practices and personnel Maximal FEED effort High quality contractors Staged construction: Gull then Muskrat 	Developing strategy
16. Force Majeure	 Insurance Strategy Appropriate Contingencies 	Developing strategy



Financing Due Diligence

Our ability to finance the project will be determined by:

- ✤ Our financial capacity
- The robustness of our business case
- The effectiveness of our risk mitigation strategies
- RBC Capital Markets and Scotia Capital were engaged to advise on the ability of the Province and Hydro to finance the project
- Received a written report and had several meetings to confirm/clarify issues (as recently as this week)
- Department of Finance officials involved in the process

Advice Received

- There is significant capacity in the domestic and global markets for limited-recourse project financing.
- The optimal approach to constructing the project is on a "staged" basis"

Greater ability to obtain competitive financing

- Reduces construction risk and cost overruns
- Reduces impact on market for labour and materials
- Less impact on electricity market pricing
- Stage 1 cash flows may be used to enhance borrowing flexibility for stage 2 financing
- First project on budget and schedule will instill confidence and greatly facilitate financing the second.
- Financing the HVDC line may prove to be more challenging requires strong commercial and economic reasons to support financing



Advice Received (continued)

- The financial advisors provided comfort that the project could be financed, subject to the following conditions being satisfied:
 - The Shareholder provides equity contribution of \$2.0- \$2.5 billion.
 - The project has long-term PPA(s) with customer(s) who has/have a high credit rating.
 - Reputable EPC contractor(s) with acceptable credit rating(s) (BBB or higher).
 - * There is an appropriate level of risk sharing and mitigation.
 - * The project can achieve an investment grade credit rating.
 - ✤ The project can achieve a debt service coverage ratio of 1.45x.
 - Current DSCR1.64



NL Equity Contribution Advice

- Financial advisors indicate the Province can borrow to provide an equity contribution of \$2.0 - \$2.5 billion without having a negative impact on the Province's credit rating.
- Key facts/assumptions in arriving at this conclusion:
 - \$2.0 billion Atlantic Accord advance applied against unfunded pension liability
 Oil prices remain strong and support continued royalty cash flow stream
 - Tax Supported Debt and Unfunded Pension Liabilities do not increase by more than inflation.
 - Key project risks can be transferred to the EPC contractor and/or customers and are not assumed by the Province.
 - The Province's equity position will be about 25% of the total capital cost.
 The Province maintains its current credit ratings.
- Need to develop a rating strategy and confirm key assumptions with rating agencies at the appropriate time



Page 36 Post Sanction Risks of Particular Interest to Financial Advisors

Risk	Mitigation Options
Shareholder can not make necessary equity contributions	 scaled back project longer development time frame third party equity partner
Capital cost overruns and/or construction schedule delays.	 build-in appropriate cost and schedule contingencies reputable EPC contractor off-load risk to EPC contractor, customers, or others incentive / penalty mechanisms insurance third party equity
Interest rates rise significantly during the construction period	 off-load risk to customer hedging program third party equity partner Federal loan guarantee



Additional Financing Considerations

Hydro

- Financing the Lower Churchill Project may limit the ability of Hydro to finance other new business activities without third party equity partners
- Third party equity may be easier once pre-sanction risks have been addressed

Shareholder

- If we are unable to mitigate risks, the markets may implicitly assume that the Province will back-stop the project if major problems arise during construction
- the Province should be able to continue to access the debt markets for other initiatives except in certain extreme downside case scenarios (eg. oil prices drop substantially)



NL Led or Third Party B@@T?

Four key decision criteria:

✤Do we have the ability to execute the project?

Do we understand the key project risks?

Can we effectively mitigate key project risks?

Can we be ready to pursue the NL Led Option?

If (a), (b), (c) are affirmative, is it more beneficial for NL to own and lead the project instead of turning it over to a third party BOOT? Why?

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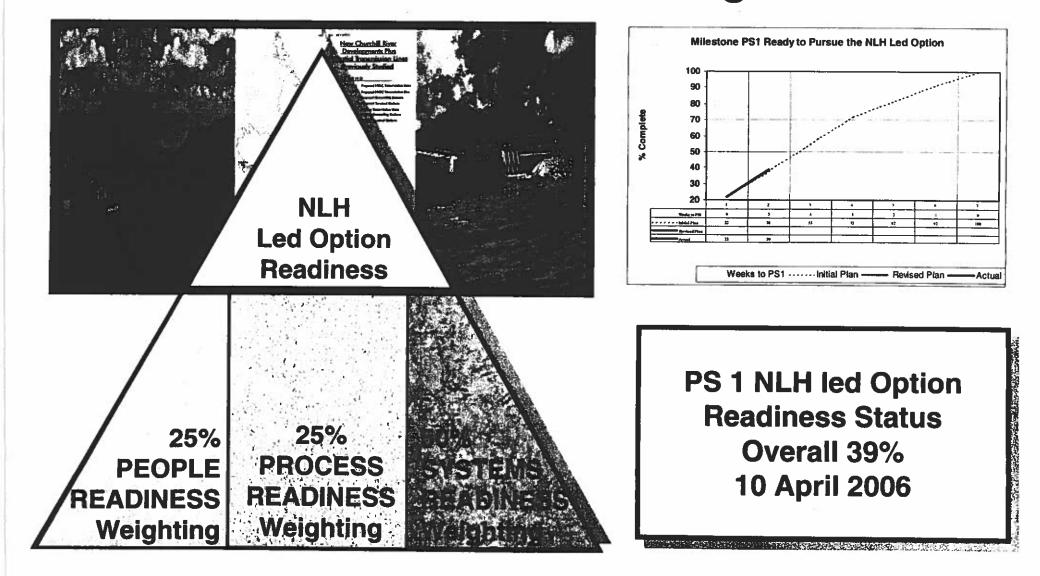


Readiness Progress

- Readiness of People, Processes and Systems will be measured bi weekly against a planned progress curve ("S curve)
- The readiness and planning processes are closely connected with the identification of obstacles or "showstoppers" to progress identified and mitigated to ensure the plan is achieved
- The Readiness process will focus attention of the NLH project team on the essential, priority activities needed to make progress through the readiness milestones to successfully negotiate the Gateways.

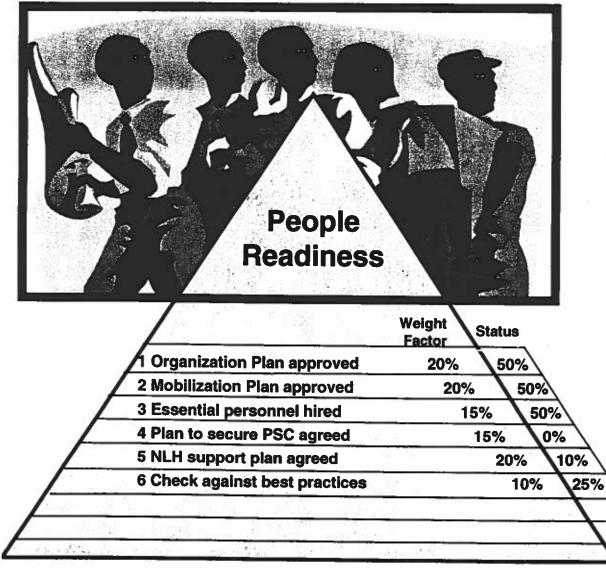


Weight Factors & Overall Progress



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People Readiness

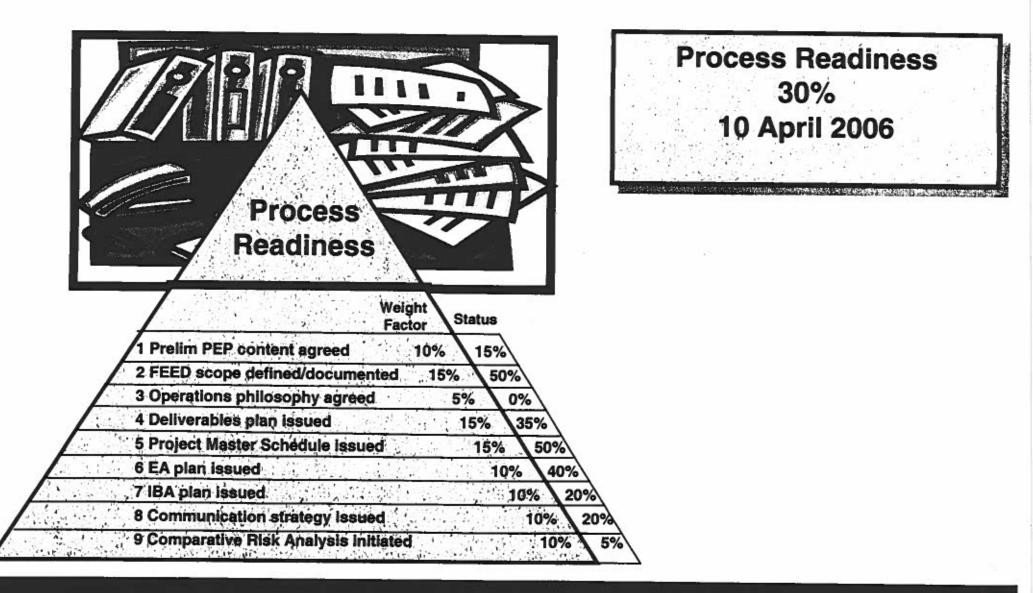


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People Readiness 32% 10 April 2006

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Process Readiness

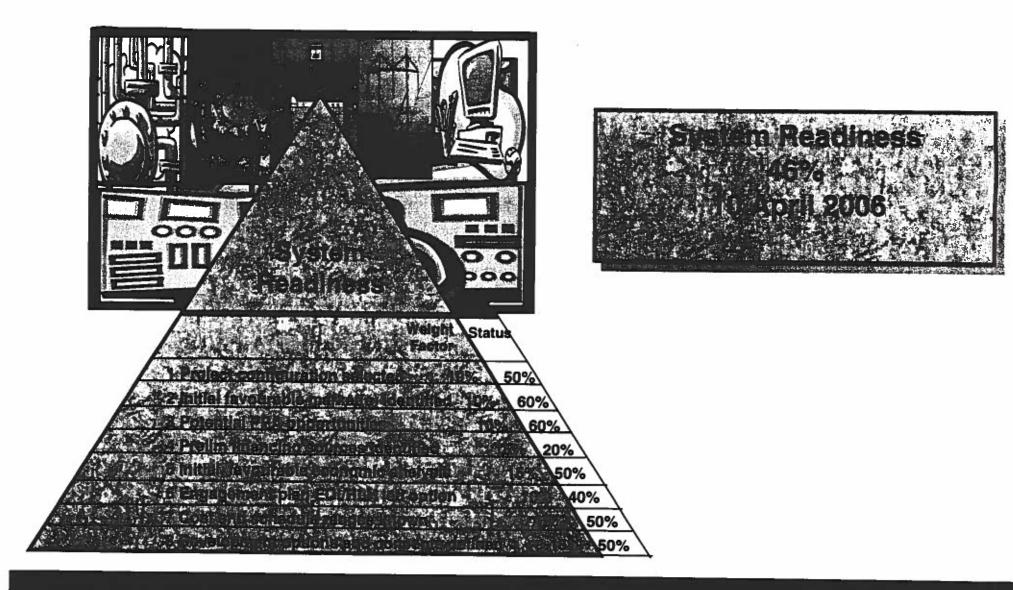




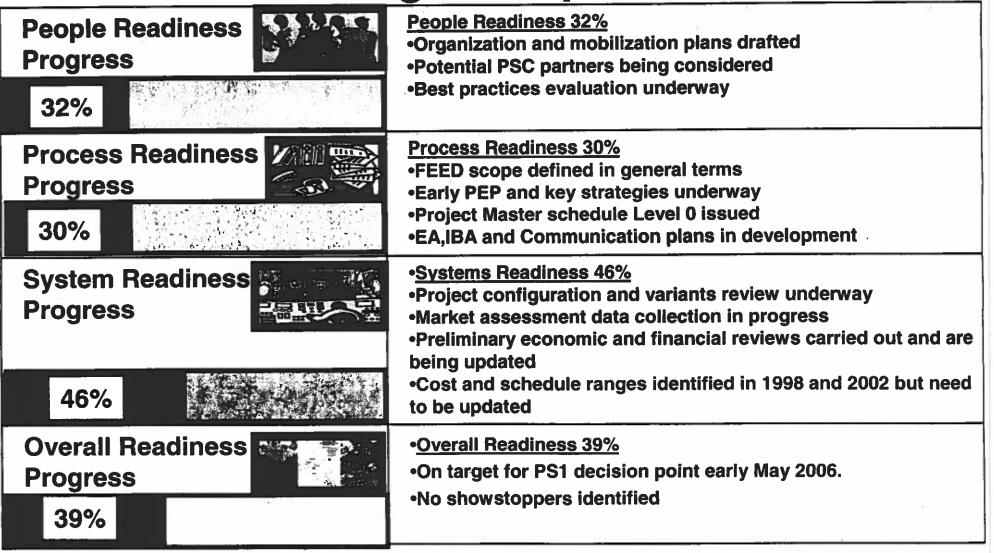
System Readiness

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How Are We Doing? 10 April 2006





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NL Led or Third Party BOOT?

• Four key decision criteria:

Do we have the ability to execute the project?

Do we understand the key project risks?

Can we effectively mitigate key project risks?

Can we be ready to pursue the NL Led Option?

If (a), (b), (c) are affirmative, is it more beneficial for NL to own and lead the project instead of turning it over to a third party BOOT? Why?

If the answer to these four questions is a solid affirmative, then an NL led project is recommended



Primary Resource Development Criteria

- Maximize long-term economic benefits to the Province
 Provide real and long term benefits to the Province
 Make a strong contribution to the Provincial economy
 Realize through either exports or domestic/industrial use in
 - the Province
- Whilst
 - Minimizing risk to the Province
 - Provide meaningful participation and benefits for aboriginal groups
 - Maximize economic and employment benefits to the Province during construction
 - Develop the Lower Churchill resource in a safe and environmentally responsible manner



Pros & Cons Summary - NLH Led

Pros

- Long term ability to control the mix of export revenue and domestic supply
- Benefits of effective risk mitigation will accrue to the Province, not to 3rd party
 Using private sector best practices for execution planning
- Profit maximization
 - No profit leakage through federal taxation
 - Third party profits and overheads accrue to province
 - Not paying for additional level of management by private sector entity
- Direct control over contracting strategy and provincial / aboriginal benefits



- Significant capital demand for Hydro / limits other development opportunities
- One less level of contractual shield when trading between economics and benefits
- Requirement to deal directly with owner responsibilities and headaches



Pros & Cons Summary – 3rd Party BOOT

<u>Pros</u>

- Minimizes debt load
- Risk of cost and schedule overrun shifted toward BOOT proponent
- 3Rd party may make some best efforts regarding Provincial benefits targets

<u>Cons</u>

- Does not maximize value to Province
 Significant reduction in financial rewards to the Province during BOOT period
 Potential for upside to Province is significantly reduced (only royalty)
- NLH will have no control of key commercial decisions throughout BOOT
- NLH will have no control over Contract awards, only influence
- NLH role will be peripheral- arms length throughout BOOT
- NLH will have significantly limited input to design, project management, quality, selection of equipment, maintenance and operations which is a lost opportunity



Step 1 Summary

Do we have the ability to execute the project?	YES
Can we effectively mitigate key project risks?	YES
Can we be ready to execute the project	YES
If (a), (b), and (c) are affirmative, is it more beneficial for NL to own and lead the project instead of turning it over to a third party?	YES

Step 1 Summary (cont'd)

- Why?
 - As summarized in the preceding slides, an NLH led project provides the greatest opportunity to maximize benefits to the Province.
 - Technological and resource risks are not high, and once the market access, PPA and financing questions are answered prior to sanction, the economic risk of the project is low
 - construction and completion risks, which can be controlled with effective project management and mitigation measures, are the primary project risks.
 - Most of the Project execution risks are common to both the BOOT or NLH led projects and are mitigated in both cases by effective planning and execution, contracting strategy and contractor selection.
 - We have a clear vision for what is needed to establish a world class NLH led Project Management team and have a plan in place to realize that vision



Recommendation

 NL leadership of the Lower Churchill Project is recommended

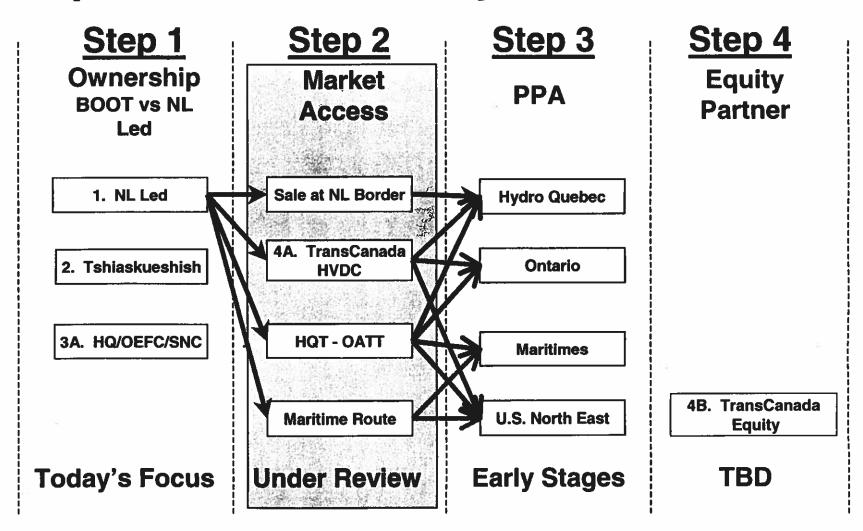


Section 2 Status of EOI, Review and Approval of Next Steps



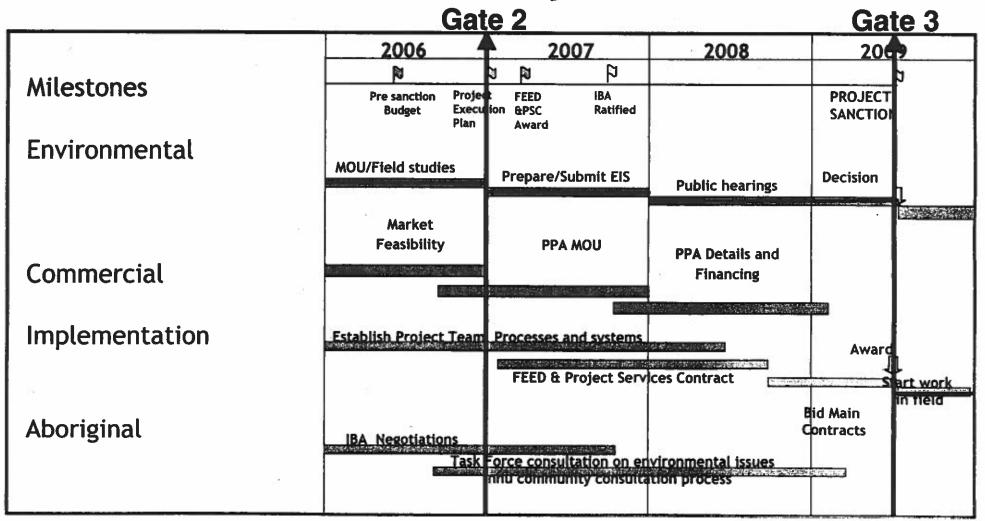
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Proponent Review Sequence





Critical Path to 2009 Project Sanction





Market Access and Project Schedule

 Passing Gate 2 Feasibility review will require a feasible approach for market access

- Sale at the NL/QC border
 OATT
 TC HVDC
- Maritime route

In order to maintain first power in 2015, we need to pass Gate 2 by year end

Significant \$ commitments post Gate 2 (\$60M)

Framework for market access and long term PPA required for

Gate 2 approval

This will take months at a minimum



2006 Work Plan CIMFP Exhibit P-01315

- Need to advance all options quickly
- OATT ON/QC export configuration SIS report due October 2006
 ON engagement required immediately
 Continue to engage US markets to maintain FERC interest

Technical meeting scheduled mid May

- Review impact of Romaine development
- TC HVDC

TC promoting National Grid concept

*Rapid engagement planned to advance NG planning for LC

- TC invitation received on Thursday
- Sale at Border

HQ engagement required immediately

Maritime route

Prepare detailed review of technical / cost considerations

Recent Market Developments

- ON and QC are opening dialogue regarding their HVDC intertie in the next few weeks
- Market intelligence indicating QC is poised to announce a 4000 MW hydro construction program in early May

TransEnergie will be reviewing the impact of a possible Romaine development on our OATT request with us in May

- ON has indicated that 2000 MW can reasonably be imported from the east into their system without major work
- FERC recognizes that the definition of 'long term' being three years has to evolve to support further generation investment



Necessary Next Steps

- We need significant progress on market development this summer to maintain the project schedule
 - High level engagement by EJM/DTM in May timeframe in ON and HQ / QC to scope way forward
 - Highest level engagement by Premier will be likely with ON and QC governments in May / June timeframe



Key Messages to ON / QC

Ontario

We have 2000+ MW and the OATT application will be successful
We would like to open discussion on a long term PPA
You will be competing with QC and NE US for this power
By talking directly to us, you can get more power at a better price
What is your price – what kind of MOU can you give us (to allow us through Gate 2)

Quebec

We have more on the table than the Lower Churchill
 If you're interested in power purchases, let's start talking price

This can be at the border or via our OATT process



Implications of Way Forward

- Both ON and QC engage
 Push ahead to framework agreement(s) by year end
- QC engages / ON does not
 - ✤Pursue sale at border with QC
 - Aggressively pursue markets and FERC in US for leverage
 - Continue efforts to engage ON
- ON engages / QC does not
 - Aggressively pursue OATT process
 - National engagement on issue
 - Full court press in the US for markets and FERC support



Way Forward (2)

- Neither ON nor QC engage
- Step 1

Continue full court press in the US for markets and FERC support

Continue to aggressively pursue OATT

✤Quietly engage ON, QC, and GC to move ahead

• Step 2

Premier Williams and Premier Charest discuss the full CF picture

We both have something the other wants

Raise profile in ON

- Premier Williams engages Premier McGuinty
- Engage Opposition
- Why are you turning your back on the LC?
- Engage the public

Engage PM Harper

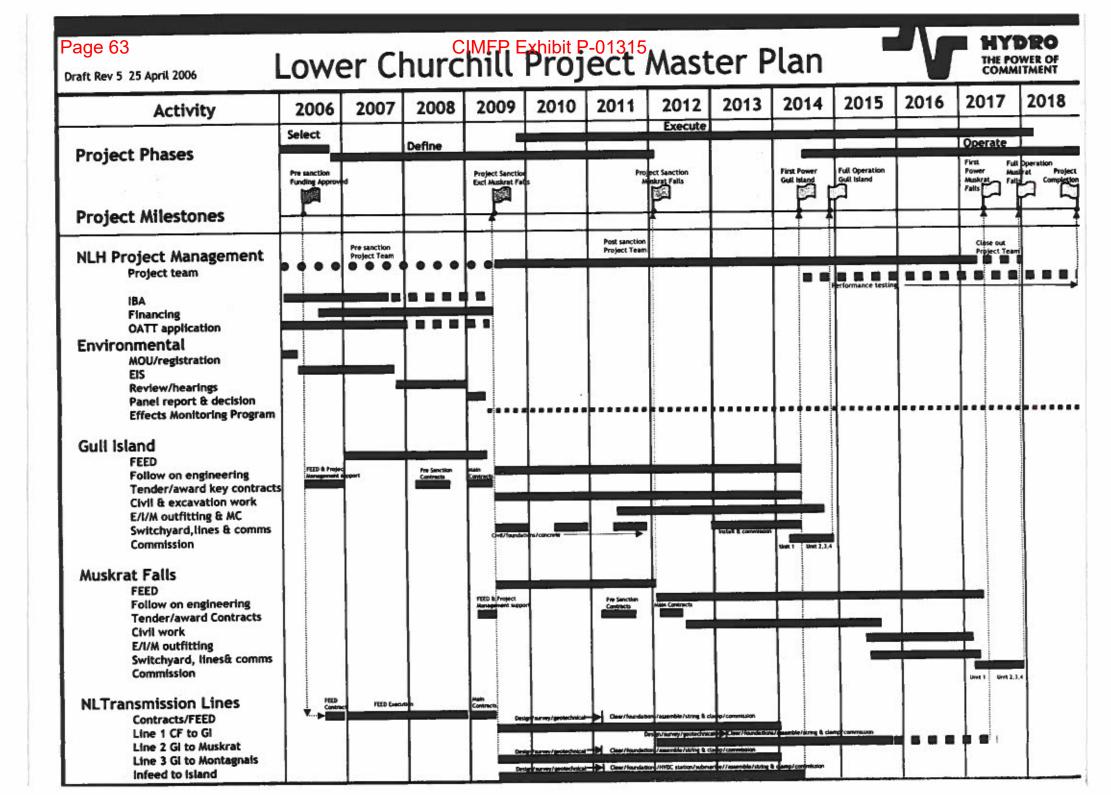
Is the political timing right for a national public "dust-up" led by NL to create maximum leverage for NL?



Section 3 Status Update of Project Execution and 2006 Objectives



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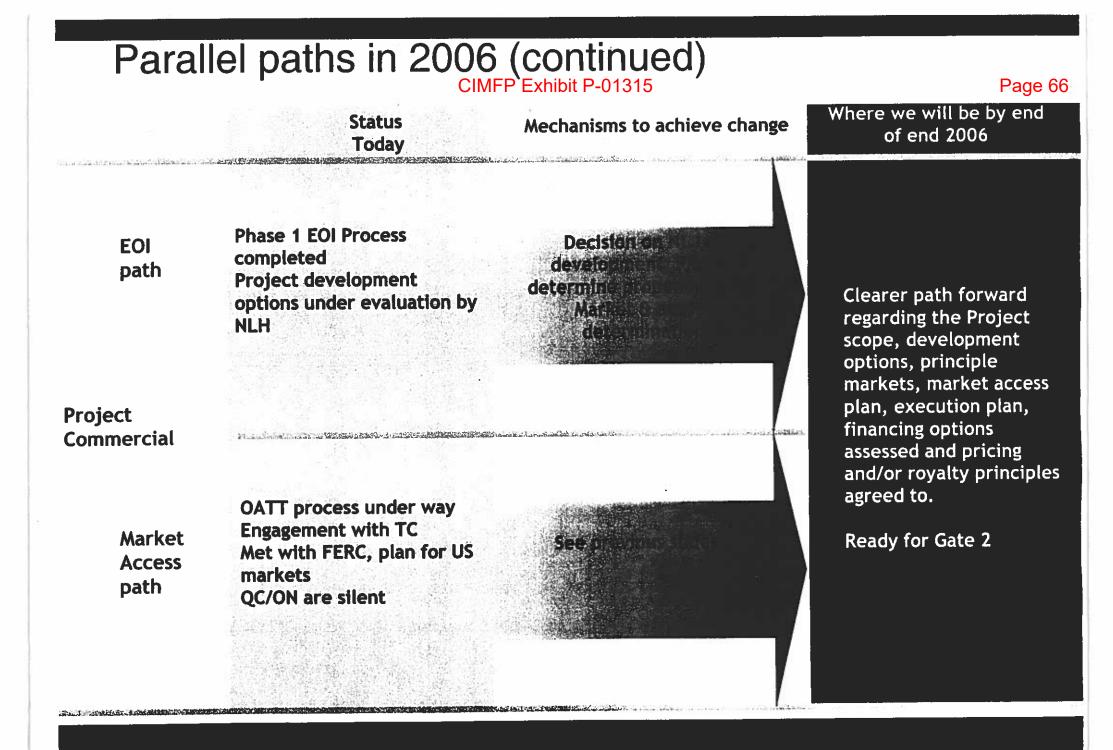


Critical Path to Project Sanction in 2009

	2006	2007	2008	2009
Milestones	A			P
MILLICUILI	Pre sanction Projec Budget Execu Plan			PRDJECT SANCTION
Environmental	MOU/Field studies			
	MOU/Field studies	Prepare/Submit EIS	Public hearings	
		2		Program
Commercial	Pursue feasibility re	(iew		
Commercial	& OATT Process	Pursue sele	ted development option tinalize commercial te	And Tradings 1
Implementation	Establish Project Team	Processes and systems		Award
		FEED & Project Serv	ces Contract Bid	Main Start work
				in field
Aboriginal	IBA Negotiations	and the second second states in a second state		
2	Task	Force consultation on en	vironmental issues	
		consult	non process	



	Status Today	Mechanisms to achieve change	Where we will be by end of 2006
Project mplementation	Implementation Manager hired Organization plan developed Project Execution Plan under development Most project feasibility studies & conceptual work completed	Deficient Ofgan Contran Projectie	Organization in place for pre sanction phase Processes and systems in use for pre sanction phase FEED and Project Services Contract review process well advanced
Environmental	Environmental Management team in place EA plan being developed Field survey contracts identified	Finalize and and EA plan, Souther studies	Review Panel appointed Field studies mostly completed EIS planning and preparator work completed
Aboriginal	Process Agreement in place with Innu Nation Negotiating IBA - IBA work plan established Consulting on environmental studies	Continue IBA nego Establish radio Innu to communi	Agreement on key element Education, training & employment of Innu Workplace policies & conditions Innu business opportunities Environmental protection Social & cultural protection



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Budget – Pre Sanction

LOWER CHURCHILL PROJECT ACTUAL EXPENDITURES & FORECAST MARCH 01, 1998 to JUNE 30, 2009

Capital Job Cost No 20009701	Total Project Expenditures Dec. 31, 2005	Forecast Expenditures 2006	Forecast Expenditures 2007	Forecast Expenditures 2008	Forecast Expenditures 2009	Total Project Expenditures to June 30, 2009
General Administration	16,638,383	3,346,155	5,493,986	5,180,091	2,422,179	33,080,794
Professional Services	8,021,102	3,520,872	8,185,800	6,696,000	2,051,700	28,475,474
Engineering	6,436,231	3,494,614	32,717,851	67,839 ,706	52,023,364	162,511,766
Environment	8,922,586	8,053,468	2,580,583	1,558,701	307,693	21,423,031
Impact Benefits Agreement	2,969,380	1,336,214	1,405,077	1,540,899	968,062	8,219,633
Total Expenditures Before Financing Charges	42,987,682	19,751,323	50,383,297	82,815,397	57,772,998	253,710,698
Financing Charges	21,303,820	4,685,306	7,877,000	13,301,000	9,601,000	56,768,126
	64,291,502	24,436,629	58,260,297	96,116,397	67,373,998	310,478,824
Project Close Out	(9,606,222)	0	0	0	0	(9,606,222)
Total Actual & Forecast Expenditures	54,685,280	24,436,629	58,260,297	96,116,397	67,373,998	300,872,602



Summary

- NLH are pursuing the critical path activities required in order to achieve the Gateway 2 and 3 deliverables which will lead to a the First power target date
- The NLH project team has established 2006 objectives which are aligned with the overall project master schedule, gateways and readiness milestones.
- There will be a requirement to mobilize additional personnel, award support contracts and quickly build the organization, processes and systems that will carry out the pre sanction activities
- Lessons learned from other mega projects have shown that a successful pre sanction phase with a high degree of definition, preparation and planning is critical to the success of a Project



Budget Request

Approval of 2006 budget - \$25 Million



Section 4 Update of Communications Strategy



CIMFP Exhibit P-01315 Communications Strategy – Lower Churchill

Background

Several attempts to develop

- Always politically-motivated and politically-charged
- Always deal with Quebec

Current government led charge against Grimes deal

This government took on new approach

- Public Environment
 - ✤Provincial support for approach
 - Confidence in leadership no give-away
 - Negativity out of Labrador want to be consulted

✤Getting on national radar

Awareness in eastern NA



CIMFP Exhibit P-01315 Communications Strategy – Lower Churchill

Objectives

To support the strategic objectives of the Lower Churchill Project

To maintain open communications with Government

To consult with key stakeholders

To demonstrate the process is open/transparent

Develop recognition that the Lower Churchill Project is a long term, clean and significant energy supply



Communications Strategy – Lower Churchill

- Messages General
 - Government/Hydro pursuing LCP in the best interest of province
 - LCP is now one of main Gov't/Hydro priorities
 - New approach strategic and prudent
 - All development/market options still active
 - Resource will be developed for primary benefit of NLers
 - During construction/economic value of resource
 - Pillar of gov't natural resource development policy
 - Actively planning/on schedule first power 2014/2015
 - Working towards project sanction of 2009



Communications Strategy – Lower Churchill

- Messages Labrador
 - LCP has both direct and indirect economic benefits
 - Consult/maintain communication
 - Welcome input and views of Labradorians
 - Ensure appropriate level of benefits
 - Government is making significant investments in economic and social development
 - Power issues
 - NLH is willing to work with Labrador communities and businesses to discuss their power requirements and ensure that these requirements will be met on a least cost basis.
 - NLH is monitoring industrial opportunities and developments, and is ready and willing to provide power to them
 - Labrador will continue to benefit from access to Churchill Falls power and benefit directly from Lower Churchill infrastructure
- Other key messages re power issues (if rates questions arise)
 - * Labrador interconnected rates are the lowest rates in Canada
 - Subsidization levels paid by interconnected customers for remote or isolated customers are the highest in Canada.



- Messages Aboriginal
 - Consult/work closely with Innu Nation
 - Gov't/Innu agreed to make priority resolution of land claim issues
 - Now negotiating IBA
 - Will support (\$) your participation in process
 - Innu Nation engaged to participate in environmental assessment process
 - Consult with other Aboriginal groups as consult with other key stakeholder
 - Labrador Metis Nation



Messaging – EOI Proponents - General

NL-led development option

✤Your role will be considered in the context of a NL-led project

- Doesn't mean you do not have future role
- Prepared to discuss possibility of role

Communications Strategy – Lower Churchill

- Messages Government of Ontario
 - NL led development is the best option to ensure that NL objectives will be achieved.
 - Ontario has a potential role customer in a NL led development.
 - NL wants to engage with Ontario for the sale of a potential significant portion of Lower Churchill power.
 - Market access options open and OATT process is part of NL due diligence
 - ♦ Sale at Labrador border not ruled out
 - Are you interested in discussing power purchase?



- Messages Government of Quebec
 - NL led development is the best option to ensure that NL objectives will be achieved.
 - ↔HQ has a potential role customer in a NL led development.
 - NL wants to engage for the sale of a potential significant portion of Lower Churchill power.
 - Market access options open and OATT process is part of NL due diligence
 - Sale at Labrador border not ruled out
 - Are you interested in discussing power purchase?



Messages – Market Access/Options

Important focus of feasibility assessment

- Has been challenge, now tangible options
- New demands / fossil fuel costs / aging generation facilities / environment awareness
- Market options
 - OATT/HQT system
 - Labrador/Quebec border
 - Maritime route
- Block available for domestic use
- * Need sale of bulk of power to finance project
- Transmission link between Labrador/Island still under active consideration



- Messages Environmental Process
 - LC attractive, renewable, clean energy source
 - Comprehensive/consultative/inclusive EA process
 - Take a balanced approach
 - Environmental planning ongoing
 - Baseline studies now being completed
 - EIS submission 2007
 - Working closely with Innu through Task Force
 - Commitment to support (\$) interveners ie Friends of Grand River
 - If sanctioned, developed environmentally responsible manner



Messages – General public in ON, QC, and AB

The Lower Churchill is a significant, clean supply source

The project is viable, and can make an important

contribution to the Canadian economy

We are working hard to obtain market access

*We are taking a commercial approach to the development

This project can move us significantly along the path towards 'have' status



- Strategic Considerations
 - Managing expectations
 - Openness/Transparency
 - Labrador
 - Aboriginal
 - EOI Process
 - Market Options/Access
 - ✤ Ontario/Quebec
 - Upper Churchill/Redress
 - Environmental Process
 - Federal government role
 - Opposition



- Actions
 - Finalize Communications Strategy
 - Finalize/execute marketing strategy
 - Finalize/execute Labrador consultation plan
 - Develop EA consultation plan
 - Regulatory obligations
 - Goodwill
 - Develop Communications Plans for significant events
 - NL-Led decision announcement Pending
 - Registry of project with Environment Regulatory Agencies – May/June
 - Develop web site



Objectives

To announce NL-led development option, Hydro lead proponent

- To advise status of EOI proposals
- To communicate meaning of NL-led development
- To describe the planning process that will now unfold
- To provide update on planning/what next
- To reinforce government's key messages on development of LC



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CIMFP Exhibit P-01315 Communications Plan – NL-Led announcement

- Messages General
 - NL-led is best suited to meet province's objective
 - Decision doesn't mean project given the green light
 - Still much work on financial, technical, market,
 - environmental
 - All development and market options still under consideration
 - NL have significant ownership
 - Opportunities to bring in partners including individual proponents
 - Planning process active on several fronts
 - OATT application
 - IBA negotiations
 - Environmental studies/EIS preparations
 - Project execution planning



- Messages EOI Proponents General
 - Decision made on NL-led development option
 - Your proposal will be considered in the context of a NL-led project
 - Doesn't mean you do not have future role
 - Prepared to discuss possibility of role



- Messages Government of Ontario
 - NL led development is the best option to ensure that the our objectives will be achieved.
 - ✤The 50 year lease option no longer under consideration.
 - Ontario has a potential role customer in a NL led development.
 - NL wants to engage with Ontario for the sale of a potential significant portion of Lower Churchill power.
 - Market access options open and OATT process is part of our due diligence
 - Sale at Labrador border not ruled out
 - Are you interested in discussing power purchase?



- Messages Government of Quebec
 - NL led development is the best option to ensure that the our objectives will be achieved.
 - The 50 year lease option no longer under consideration.
 - ✤HQ has a potential role customer in a NL led development.
 - NL wants to engage for the sale of a potential significant portion of Lower Churchill power.
 - Market access options open and OATT process is part of our due diligence
 - Sale at Labrador border not ruled out
 - Are you interested in discussing power purchase?



- Messages Aboriginal
 - Continue to consult and work closely with Innu Nation
 Remain committed to resolving outstanding land claim
 Decision doesn't impact ongoing IBA negotiations
 Provide support to Innu to assist in process
- Messages Labrador
 - Our commitment that Labradorians should benefit remains
 - Best way to achieve that objective is NL-led development
 - Want to keep Labradorians informed
 - Labradorians have had several opportunities to express views
 - We will continue to consult



Strategic Considerations

Positive response from general public anticipated
 Validity of EOI Process

✤Doesn't mean a "go-it-alone"

Reaction from EOI proponents

Interest will be directed to HQ and Ont

♦OATT application confidence

Opportunity to float FERC meeting

- Labrador consultations
- Opposition response
- Federal government role
- Cost of moving forward



Pre-Announcement

- Briefing of Premier/Minister Byrne
- Finalization of communication materials
- Advising Ministers Shelley/Rideout, and MHA Hickey
- Notification to EOI Proponents
- Advising Ben Michel
- Arrange meeting of key stakeholders in Labrador
- Premier calls Premiers McGuinty/Charest to advise of decision
- E. Martin calls T. Vandal



Announcement

- Premier/Minister/E. Martin
- Premier speaks to decision and policy objectives
- Minister references EP consultations/LC context
- Martin provides update and go-forward decision-making

Post Announcement

- Finalize and execute marketing plan
- Meet with some key Labrador Stakeholders
- Finalize and execute Labrador consultation plan
- Finalize Com/Consultation Plan to fit new decision

