From: Ed Martin <"cn=ed martin/o=nlhydro">
Sent: Tuesday, January 17, 2012 10:40 PM

To: Dawn Dalley Subject: Re: Locke

Importance: High

Let's see, I guess. Depends on public perception. As we move to closure, what should our approach be? Grimed, Browne (Dennis) et al are trying to "kill" the project for unsubstantiated, political reasons and we need to negate this low end, colonial thinking. That being said, we need to remain true to DG3 thinking, and maintain the ability to decide "go" or "not go" at DG3 in the best interests of the project and business as per private sector principles, as well as "in the best interests of the Province". Some of the critics are missing the point that we all want the optimum outcome - we are not thru DG3 yet!

## Ed

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Dawn Dalley---01/17/2012 10:26 PM NST---Ok. His piece was really gentle in tone, so making a vigourous attack on his work may not garner u

From:	Dawn Dalley	
To:	Ed Martin	
Cc:		
Date:	01/17/2012 10:26 PM NST	
Subject:	Re: Locke	

Ok. His piece was really gentle in tone, so making a vigourous attack on his work may not garner us much.... but let me see how we can make it stronger off the lead. If we're going nationally in print, we need to be accurate in our assessment of his work.

After he spoke tonight I was contemplating taking on his analysis but I'm not sure it got much traction which is why nationally I wanted to stay at a higher level with more positive messages. I do think he'll be doing a Harris Centre talk soon as well.

Ed Martin---01/17/2012 10:19:23 PM---NP piece ok, but opening weak in that my heart "drops" until I read on. We need to open more aggres

From: Ed Martin/NLHydro

To: Dawn Dalley/NLHydro@NLHydro

Date: 01/17/2012 10:19 PM

Subject: Re: Locke

NP piece ok, but opening weak in that my heart "drops" until I read on. We need to open more aggressive, for starters. Also, need more balance on dissecting Feehan's pitiful thoughts before going to the high level messages. Use the hi level to put belts and suspenders on the foolish messages Feehan put out. He sepnt a full sabbatical semester preparing this foolish "one focus" nonsense, and we deal with much more reality "depth" on many more relevant, realistic perspectives with deeper, more informed analysis that he can comprehend.

## Ed

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Dawn Dalley---01/17/2012 10:04 PM NST---Agree!!! Let's percolate on it and discuss on Friday (we need to discuss CD Howe presentation) and

From:	Dawn Dalley
To:	Ed Martin
Cc:	
Date:	01/17/2012 10:04 PM NST
Subject:	Re: Locke

Agree!!! Let's percolate on it and discuss on Friday (we need to discuss CD Howe presentation) and then if we're still stoked....let's float it to gov.

Also - need your review of the NP opinion piece....

and Wade did us justice on LNG and offshore gas. People focused on CDM and wind. He did say the PUB should have its extension because there's nothing wrong and nothing to hide.

From: Ed Martin/NLHydro

To: Dawn Dalley/NLHydro@NLHydro

Date: 01/17/2012 10:01 PM

Subject: Re: Locke

Let's get it arranged - I am ready.

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Dawn Dalley---01/17/2012 09:54 PM NST---For sure Dennis was there with Roger. Sigh. And Feehan took a bite out of him as well. He also c

From:	Dawn Dalley
To:	Ed Martin
Cc:	
Date:	01/17/2012 09:54 PM NST
Subject:	Re: Locke

For sure Dennis was there with Roger. Sigh.

And Feehan took a bite out of him as well. He also couldn't answer any of the technical questions. We should host a public forum - book the hotel and open mic it like you did at the AGM.. We could have answered every question and very well.

Ed Martin---01/17/2012 09:52:44 PM---Now that's tough work, with those Grimes, old, tired partisans! No vision equals tired. This Email

From: Ed Martin/NLHydro

To: Dawn Dalley/NLHydro@NLHydro

Date: 01/17/2012 09:52 PM

Subject: Re: Locke

Now that's tough work, with those Grimes, old, tired partisans! No vision equals tired.

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Dawn Dalley---01/17/2012 09:32 PM NST---He was generous in validating our work. Staying positive despite attacks from Dennis Browne and Dann

From:	Dawn Dalley
To:	Ed Martin
Date:	01/17/2012 09:32 PM NST
Subject:	Re: Locke

He was generous in validating our work. Staying positive despite attacks from Dennis Browne and Danny D.

Dawn Dalley,

VP, Corporate Relations

Nalcor Energy

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Ed Martin---01/17/2012 09:31 PM NST---Sad we have to feel good about that. This Email was sent from a Blackberry wireless handheld. The Em

From:	Ed Martin
To:	Dawn Dalley
Date:	01/17/2012 09:31 PM NST
Subject:	Re: Locke

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Dawn Dalley---01/17/2012 09:29 PM NST---400-500 people - packed. Locke is really positive Dawn Dalley,

From:	Dawn Dalley
To:	Ed Martin
Date:	01/17/2012 09:29 PM NST
Subject:	Re: Locke

400-500 people - packed. Locke is really positive

Dawn Dalley,

VP, Corporate Relations

Nalcor Energy

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Ed Martin---01/17/2012 09:28 PM NST---Lot's of participant's? This Email was sent from a Blackberry wireless handheld. The Email, includin

From:	Ed Martin
To:	Dawn Dalley
Date:	01/17/2012 09:28 PM NST
Subject:	Re: Locke

## Lot's of participant's?

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Dawn Dalley---01/17/2012 08:37 PM NST---Going really well. Dawn Dalley,

From:	Dawn Dalley
То:	Ed Martin
Date:	01/17/2012 08:37 PM NST
Subject:	Locke

Going really well.

Dawn Dalley,

VP, Corporate Relations

**Nalcor Energy** 

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