From: Ed Martin

To: <u>Gilbert Bennett; Dawn Dalley; Karen O"Neill; Derrick Sturge; Chris Kieley</u>

Subject: I"ve had enough

Date: Tuesday, November 15, 2011 11:05:40 PM

Importance: High

Karen et al,

We need to aggressively address the MF bullshit ongoing from now on. Please book me on media, including open line and other asap. Also, we'll need to instruct everyone else including politicians and extended contacts what to do. Includes business people etc, etc. We also need to have key influencing supporters come out. Let's immediately take control and execute the comms/factual plan. I have had enough of the unsubstatiated bulls--t. We'll talk tomorrow.

Ed

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