

From: Cathy Bennett
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Subject: FW: Follow up to Last Night's discussion
Date: Wednesday, September 19, 2012 8:18:00 PM
Attachments: [.png](#)
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Send this out today. Hope it's helpful.

Getting some feedback and further Q&A ..such as

"Last night we were shown a pie chart clearly showing the benefits of this project for NL This would be very helpful to our group if circulated to combat the " super naysayers" who suggest this project will bankrupt the province.... That notion must be soundly taken out of the equation."

"A brief on utility rates with or without (status quo) Muskrat would also be beneficial."

Can you provide this info so we can distribute next week?

Cathy

From: Cathy Bennett
Sent: September-19-12 9:34 PM

To: John Henley (jhenley@gjcahill.com); Bill Fanning (bill.fanning@kvaerner.com); Jeff Pardy (jeff.pardy@ca.gt.com); Bradford Wicks (bwicks@wrmmlaw.com); ccollingwood@bainejohnston.com; John Steele (jsteele@vocm.com); Gail Fowlow (gfowlow@pennecon.com); Rob. Crosbie (rscrosbie@crosbiegroup.com); Tom Clift (tclift@mun.ca)

Cc: kim West

Subject: Follow up to Last Night's discussion

Hello Everyone,

On behalf of John and I, thank you to everyone who was able to join us last evening. We believe the meeting was a valuable one, enabling questions to be asked and answered. While there is still info to come, the consensus last night was for action. For those that were unable to join us be assured your presence was felt and it is our hope that you may also want to engaged, as the group last night agreed to be. However, if your preference is not to be included in the distribution list, pls let me know - We all have to make the best choices for our own circumstances and be assured your choice will be respected. (Hence the reason I've bcc'ed those who have not had a chance to confirm their commitment)

Next steps:

- We agreed to meet again next week - I'm suggesting Tuesday night at 6pm (*John, can you host again, pls*) During this meeting we will have some suggestions re coordinated next steps we may want to consider...suggestions that Kim and her Team (MT&L Public Relations) have already begun working on. (Thank you Gail for helping with activating Kim's team)

- We would like for you to come to the meeting with 3 things, please:

1. List of Key Influencers you feel may wish to be included in our group - People who may agree to provide 'written quotes' to be part of a larger consolidated message. They can be from any sector - Business, Community, Labour, Artistic, Public, Municipal, Healthcare, Other... The broader our support the better.

2. Several suggestions of potential 'fund contributors' that we might approach to help 'support' our efforts. Several of last night's group have already agreed to help with funds. If you feel comfortable to 'make asks' in advance of Tuesday - pls do so. If you would like more specifics on this - please call myself or John for more details.

3. Your critical /creative eye for a review of ideas we will be considering... because of our short self-imposed deadline, brainstorming will be essential to our success and your feedback is very, very important to make sure we 'get it right'!

. Gail, Kim and I connected today and Kim's team is fully engaged working on a variety of suggestions from last night's discussion. They are very appreciative of the 'head start' provide. We are also getting support from some other individuals so our efforts may be efficiently aligned.

. Rob connected with the BOT today, and I will be connecting with them on the weekend as well as the HVGB Chamber at the Canadian Chamber of Commerce meeting this weekend.

. I can confirm that our efforts have 'immense' support from several prominent NL'ers. I will report live on these on Tuesday night.

So, that's an update on the last 24 hours - amazing what a group of 'go-getters' can get done in a short period of time - if you have any questions or would like to chat live, please feel free to give John or I a call. We'll be only too happy to provide further info. I can be reached at 687-██████ and John's contact info is 745-██████

While I may be accused of being too passionate, I think this quote from Henry David Thoreau is insightful:

If you have built castles in the air, your work need not be lost; that is where they should be. Now put foundations under them.

...and with that said, I'd ask your permission, that within our group, we to refer to the work we are undertaking as "**Project Foundation**".

All the best - see you Tuesday evening.

Cathy Bennett

CEO

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