

**BRANDON SCHAUFELE**

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**PROFESSIONAL EXPERIENCE:**

Assistant Professor, Business, Economics and Public Policy, Ivey Business School, Western University, 2014-present

Assistant Professor, Department of Economics, University of Ottawa (*non-standard appointment: 70% administration, 15% teaching, 15% research*), 2011-2014

Research Director, Institute of the Environment, University of Ottawa, 2011-2014

Senior Analyst, Litigation Support, MNP LLP, Edmonton, Alberta, 2005-2006

**EDUCATION:**

Post-Doctoral Fellowship, University of Western Ontario, 2009-2011

PhD, University of Alberta, 2010

MA, University of Alberta, 2007

Hnrs BSocSci, University of Ottawa, 2004

**SELECTED FELLOWSHIPS AND AWARDS:**

Bridge Award, Ivey Business School, 2018

Ivey Energy Consortium Fellow, 2015-2019

Research Fellow, Lawrence National Centre for Policy and Management, 2017-2018

Phelps Centre CRESSE Fellowship in Competition Policy and Regulation, 2016

TW Manning Award in Resource Economics, 2009

Queen Elizabeth II Graduate Scholarship, 2008-2010

AD O'Brien Award in Public Finance, 2005

**RESEARCH INTERESTS:**

Environmental and Energy Economics, Agricultural Economics, Non-market Strategy, Business and Politics, Applied Microeconomics of Public Policy

**WORK IN PROGRESS:**

Adding Stakeholders to Protect Profits: The Strategic Use of IBAs in Contested Mining Projects (with A. Fremeth)

Strategic Coordination of Corporate Political Activity: Evidence from the Tobacco Industry (with K. Rao)

Air Barrels: Vertical Integration and Misallocation in Alberta's Oil Patch (with N. Xu)

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**PAPERS UNDER REVIEW:**

**Regulating Induced Greenhouse Gas Emissions from Pipelines** (invited book chapter), submitted.

**Revenue Neutral Electricity Conservation Programs**, submitted.

**Demand Shocks Change the Excess Burden of Carbon Taxes**, submitted.

**Carbon Taxes and Cattle: Evidence from Canadian Feedlots**, submitted.

**PAPERS PUBLISHED IN PEER-REVIEWED JOURNALS:**

1. **Public Transit and Air Pollution: Evidence from Canadian Transit Strikes** (with N. Rivers and S. Saberian), *Canadian Journal of Economics*, forthcoming.
2. **Pollution and Political Productivity: The Effect of PM on MPs** (with A. Heyes and N. Rivers), *Land Economics*, 2019, 95(2): 157-173.
3. **Spillovers from Regulating Corporate Campaign Contributions** (with A. Fremeth and B.K. Richter), *Journal of Regulatory Economics*, 2018, 54(3), 244-265.
4. **Gasoline Price and New Vehicle Fuel Efficiency: Evidence from Canada** (with N. Rivers), *Energy Economics*, 2017, 68: 454-465.
5. **New Vehicle Feebates** (with N. Rivers), *Canadian Journal of Economics*, 2017, 50(1): 201-232.
6. **Taxes, Volatility and Resources in Canadian Provinces**, *Canadian Public Policy*, 2016, 42(4): 469-481.
7. **Motivations for Corporate Political Activity** (with A. Fremeth and B.K. Richter), *Advances in Strategic Management, Strategy Beyond Markets*, 2016, 34: 161-191.
8. **Saliency of Carbon Taxes in the Gasoline Market** (with N. Rivers), *Journal of Environmental Economics and Management*, 2015, 74(1): 23-36.
9. **The Effect of Carbon Taxes on Agricultural Trade** (with N. Rivers), *Canadian Journal of Agricultural Economics*, 2015, 63(2): 235-257. (Awarded the 2016 Outstanding Article in the Journal.)
10. **Campaign Contributions over CEOs' Careers** (with A. Fremeth and B.K. Richter), *American Economic Journal: Applied Economics*, 2013, 5(3): 170-188.
11. **Regulation and the Financial Performance of Canadian Agribusinesses** (with D. Sparling), *Agricultural Finance Review*, 2011, 71(2): 201-217.

12. **AgriStability with the Prospect for Catastrophic Price Risk for Cow-calf Producers** (with J.R. Unterschultz and T. Nilsson), *Canadian Journal of Agricultural Economics*, 2010, 58(3): 361-380.
13. **Measuring Social Preferences in Groups versus as Individuals: Inequality Aversion using the Leaky-bucket Method** (with M.L. McMillan, P.C. Boxall, W.L. Adamowicz and C. Solano Rivera), *Journal of Applied Economics and Policy*, 2010, 29(1): 1-14.
14. **Cow-calf Producers Should Blame Exchange Rates Not Bovine Spongiform Encephalopathy for Lost Wealth** (with Z. Komirenko and J.R. Unterschultz), *Journal of Toxicology and Environmental Health, Part A*, 2009, 72(17-18): 1086-1091.

#### TEACHING CASE STUDIES (COMPLETED AND IN-PROGRESS)

1. **Canadian Dairy Supply Management: Trade Threats (A) and Microeconomics (B)** (with A. Ajay). *Ivey Case Study*, in-progress.
2. **Choosing a Price for Desdol**. *Ivey Case Study*, in-progress.
3. **Tervita's Acquisition of Complete Environmental Inc. (A) and (B)**. *Ivey Case Study* (with K. Mark), April 2017.
4. **Strategies for Productivity Growth**. *Ivey Case Study* (with A. Fremeth), June 2016.

#### NON-PEER REVIEWED PUBLICATIONS INCLUDING RESEARCH PAPERS, OP-EDS, TECHNICAL REPORTS AND POLICY BRIEFS:

1. **What Do We Know Household Energy Conservation Programs? Evidence from Medicine Hat**. *Ivey Energy Policy and Management Centre Policy Brief*, forthcoming.
2. **Regulating Corporate Campaign Contributions** (with A. Fremeth and B. Richter). *CATO Institute Research Briefs in Economic Policy*, no. 167, June 2019.
3. **A Lawyer-friendly Screening Trick for Mergers**. *Competition Law Section – SSNIPets*, *Canadian Bar Association*, Winter 2018.
4. **An Evaluation of the Hat Smart Energy Conservation Program**. *Expert report prepared for the City of Medicine Hat*, December 2017.
5. **Carbon Pricing and the Canadian Beef Sector**. *Expert report prepared for the Canadian Cattlemen's Association*, November 2017.

6. **Remarks to Senate Committee on Agriculture and Forestry.** *Lawrence National Centre for Policy and Management*, September 2017.
7. **Cold facts take the heat out of Ontario's electricity debate.** *Globe and Mail Op-ed* (with S. Elgie and N. Rivers), June 2017.
8. **The Economic Cost of Electricity Generation in Ontario.** *Ivey Energy Policy and Management Centre Policy Brief* (with A. Fremeth, G. Holburn and M. Loudermilk), March 2017.
9. **A formula for smoothing rising Ontario hydro bills.** *Global and Mail Op-ed* (with G. Holburn, A. Fremeth and M. Loudermilk), February 2017.
10. **An Economic Analysis of New Upstream Emissions Requirements for Pipeline Approvals.** *Ivey Energy Policy and Management Centre Policy Brief*, July 2016.
11. **The Impact of Oil Price Shocks on Canadian National and Provincial GDP.** *Ivey Energy Policy and Management Centre Policy Brief*, January 2016.
12. **When it comes to carbon taxes, follow mainstream economics.** *National Post Op-ed* (with N. Rivers), January 2015.
13. **The Effect of British Columbia's Carbon Tax on Agricultural Trade.** *Pacific Institute for Climate Solutions White Paper* (with N. Rivers), July 2014.
14. **Dissent in Parliament as Reputation Building.** *University of Ottawa, Department of Economics, working paper*, August 2013.
15. **Dietitians and Obesity Rates of Canadian Cities.** *Working paper* (with D. Sparling), March 2011.
16. **Down the Garden Path? Explaining Elevated Returns to Agricultural Research.** *Research note prepared for the Canadian Agricultural Innovation and Regulation Network* (with D. Sparling), February 2011.
17. **Does the "Horizon Problem" Explain Under-investment in Agricultural R&D?** *Research note prepared for the Canadian Agricultural Innovation and Regulation Network* (with D. Sparling), January 2011.
18. **Advancing Canada's Food and Health Agenda: Case Studies in Healthy Foods.** *Report prepared for the Canadian Agricultural Policy Institute* (with D. Sparling, P. Laughland and E. Cheney), April 2010.
19. **Food and Health in Ontario and Canada: A Review of the Issues and Policy Options.** *Paper prepared for the Ontario Ministry of Agriculture, Food and Rural Affairs* (with D. Sparling), March 2010.

20. **Policy, Industry Strategy and Healthy Food Innovation.** *Policy brief prepared for the Canadian Agricultural Innovation and Regulation Network, CAIRN Brief No. 19 (with D. Sparling and P. Laughland), March 2010.*
21. **Primer on Fat Taxes and Thin Subsidies: A Graphical Analysis.** *Paper prepared for the Ontario Ministry of Food, Agriculture and Rural Affairs (with D. Sparling), December 2009.*
22. **Two Consequences of the AgriStability Program.** *Info-Brief prepared for Agri-Food at Ivey, November 2009.*

**PRESENTATIONS AND SEMINARS (SINCE 2010):**

- 2019 Bold Macroeconomic Moves, New Brunswick Agricultural Producers Technical Workshop, Council for Clean and Reliable Energy, CEA Annual Meetings (scheduled), EMEE Annual Workshop (scheduled), CREEA Annual Conference (scheduled)
- 2018 CEA Annual Meetings, WCERE Congress, CREE Annual Meeting, Maryland Workshop on Environmental Taxation, Wilfred Laurier University, Workshop on Electricity Markets and Policy, Canadian Business Frontiers, Measuring the Impacts of Energy Infrastructure
- 2017 AERE Annual Conference, CEA Annual Meetings, CAES Annual Meetings, Ontario Sustainable Energy Network (keynote panel), CREE Annual Meetings, Stigler Centre at the University of Chicago, Senate of Canada, Ivey Business School (brown bag), City of Medicine Hat, Workshop on the Economics of Electricity Markets and Policy
- 2016 SEA Annual Meetings, CREE Annual Meetings, Union Gas, CEA Annual Meetings, CIBC, Brock University, University of Toronto
- 2015 Canadian Law and Economics Association, AoM Annual Conference, EEREA Annual Meetings, CEA Annual Meetings, CEO Financial Seminar
- 2014 Economic and Environmental Policy Research Network Symposium, CREE Annual Conference, Public Choice Annual Meetings, Ivey Business School, Iowa State University
- 2013 Heartland Workshop, University of Manitoba, CREE Annual Conference, Identification of Causal Effects in Energy and Environmental Economics Workshop, AERE Annual Meetings, AAFC, CAELS Annual Meeting
- 2012 University of Alberta, Government of BC, University of Victoria, University of Ottawa (brown bag (x2)), CPP Workshop, CAES Annual Meetings, CEA Annual

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Meetings, Canada-Chile Joint Agreement on Trade and the Environment  
(keynote)

2011 University of Ottawa, Alberta Beef Producers

2010 AAEA Annual Meetings, CAES Annual Meetings, IAMA Annual Meetings

**TEACHING:**

BUS 4505 – Global Macroeconomics for Managers (Ivey)

BUS 4607 – Microeconomics for Managers (Ivey)

BUS 9712(PhD) – Special Topics in Statistics: Advanced Statistics (Ivey)

ECO 2118 – Introduction to Environmental and Natural Resource Economics (uOttawa)

ECO 3151 – Introduction to Econometrics (uOttawa)

**STUDENT SUPERVISION:**

Undergraduate research projects: 6

MA supervision (completed): 2

MA committees (2<sup>nd</sup> reader): 6

PhD supervision (completion): 1

PhD committees (in progress): 1

**SELECTED EXTERNAL ACADEMIC SERVICE (SINCE 2010):**

External Faculty Representative, Law Faculty Council, 2018-2019

Organizer, 1<sup>st</sup> and 2<sup>nd</sup> Workshop on the Economics of Electricity Policy and Markets, 2017-2018

Chair and Past-Chair, Canadian Resource and Environmental Economics Association, 2016-2018

Co-organizer (with Anthony Heyes), 2<sup>nd</sup> and 3<sup>rd</sup> Canadian PhD Workshop on Environmental Economics and Policy, 2013-14

Interim Co-leader (with Scott Taylor), Environment Canada Economics and Policy Research Network, 2012-2013

Member, Linking Agricultural and Environmental Research Network, 2012-2013

Program Committee, Canadian Agricultural Economics Society, Annual Meetings, 2011-2013

Councillor (Executive), Canadian Agricultural Economics Society, 2010-2013

Chair, Program Committee, Canadian Agricultural Economics Society, Annual Meetings, 2012

**GRANTS:**

One-day Workshop on Electricity Markets and Policy, Internal Conference Support Grant, Ivey Business School, September 2017 (\$5000)

The Effect of Air Pollution on Canadian Economic Outcomes, SSHRC 4A, February 2015 (\$5,000)

What's Behind the Amazing Decline in Toronto's Water Consumption Levels?

Examining the Effects of Weather, Infrastructure and Price (Principle Investigator), Sustainable Prosperity Research Grant, September 2013 (\$13,200).

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Crowd-sourcing in the Classroom: Using Prediction Markets to Teach Economic Fundamentals (Principal Investigator), Centre for University Teaching Grant, University of Ottawa, September 2012 (\$6,862.50).

The Impact of the BC Carbon Tax on Agriculture (Principal Investigator with N. Rivers), Pacific Institute for Climate Science, March 2012 (\$10,000).

Environment Canada Economics and Policy Research Network (Collaborator), March 2012 (\$500,000).

Greening economic growth: how can environmental regulation enhance innovation and competitiveness? (Co-investigator with Paul Lanoie, Mark Cohon, Stewart Elgie, Ivan Hascic, Nick Johnstone, Shun Mangi, Nicholas Rivers) , CIGI-INET, January 2012 (\$198,000).

The Causal Effect of the BC Carbon Tax on Household Driving Decisions (Principal Investigator), University of Ottawa, September 2011 (\$15,000).

The “Horizon Problem” and Agricultural R&D (Co-investigator with David Sparling), Canadian Agricultural Innovation and Regulation Network, Agriculture and Agri-Food Canada’s Enabling Research for Competitive Agriculture program, November 2009 (\$8,850).

**SELECTED MEDIA (SINCE 2010):**

2019 National Post, Toronto Star, Globe and Mail

2018 Globe and Mail, Saskatchewan Beef Producers (trade publication), CBC News

2017 Globe and Mail, CBC News, Ottawa Citizen, iPolitics

2016 Alberta Farmer Express

2015 Yahoo! Finance, CBC News, Global TV, Globe and Mail, iPolitics

2014 CBC Radio, Radio New Zealand, The Economist, Global TV, Business in Vancouver, Vancouver Sun

2013 Business in Vancouver

2012 CFA 1070, CBC Radio

2011 Post Media, Manitoba Co-operator, The Country Guide

2010 National Post, CBC Radio

June 2019