Governance and The Role of the Public Service in Westminster Parliamentary Democracies

Presentation© by

Mel Cappe

Professor, Munk School of Global Affairs and Public Policy

University of Toronto

To The Commission of Inquiry Respecting the Muskrat Falls Project

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Outline

- Thesis
- What this presentation does not deal with.
- Principles of governance in a Westminster Parliamentary democracy.
- History of the Role of the Public Service.
 - Role of the PS in risk management.
 - Major Project Risk Management Policy.
 - Lessons from the Government of Canada.
- Crown Corporations
- Mega Projects
- Risk Analysis
- Accountability to the public
- Explaining or defending the Government's Agenda
- Documentation and Secrecy



Thesis Summary and Conclusion

- Governments have to be deliberate in order to manage risk.
- Institutions, policies and practices, coupled with technique and people are required to optimize risk.
- The optimal quantity of risk is not zero.
- Choice of how risky is a political decision.
- The role of the public service is:
 - to be the conscience of the government and expose to them the risks,
 - advise on what risks to take,
 - suggest strategies for managing risk and then
 - implement project and risk management tactics and approaches

What this is not.

- Not a review of Muskrat Falls
- Not a review of Newfoundland and Labrador's policies or practices

What this is.

- Review of principles and practices
- Based on the Government of Canada's practices and policies
- Treatment of Crown Corporations
- Treatment of Mega Projects
- Risk Analysis and its importance
- Accountability to the Public
- Public Servants and Politics
- Role of documenting and value of secrecy

Principles of Governance in a Westminster Parliamentary Democracy

- Supremacy of Parliament
- Confidence of the House
- Professional, non-partisan Public Service
 - Courageous Advice, Loyal Implementation
- Accountability of:
 - the Government;
 - Prime Minister/Premier
 - Ministers;
 - Deputy Ministers;
 - Public Servants.
- Evolution of institutions.
- Constancy of principles.



Selected History of Studies

- Northcote-Trevelyan: UK 1854
 - Meritocracy
- Glassco: Canada 1962
 - Organization of Government
 - Treasury Board Secretariat separated from Finance
 - « Let the managers manage »
- Lambert: 1979
 - Financial and other management principles for public sector
- Public Service 2000: 1990
 - « Make the managers manage »
- Wakerton Inquiry: Ontario 2000

Are Crown Corporations Different?

- Yes, but only to an extent.
- Governance and Role of Board of Directors
- Role of CEO
- Role of Minister
- Role of PM and Governor in Council
- Role of Parliament.
- Role of Legislation.
 - Creating legislation
 - Other legislation
 - Financial Administration Act
 - Privacy and Access
 - Etc.
- Commercial Confidentiality



Mega Projects and the Role of the Public Service

- Major Crown Project Policy
- Major Projects Policy
- Oversight by Treasury Board
- Role of the Secretariat
- Risk management and Accountability
- Place burden squarely on someone's shoulders

Risk Analysis and Risk Management

- Sophisticated and technical assessment methodologies
- Risk reduction, Risk mitigation, Risk provisions

"Risk Analysis for Public Servants"

Formal Risk Analysis

- Technical Conduct of Risk Analysis
- Risk vs uncertainty
- Pooling, sharing and shifting risks
- Optimality in risk analysis
- Non-linearities and corner solutions
 - Low probability/High impact
- Time value of money
- Cost/Benefit Analysis
- Science and Risk

Type I and Type II Errors

- Type I: Action when not justified vs
- Type II: No Action when justified
- Depends on:
 - Degree of risk preference …. Whose?
 - Potential severity of consequences
 - Confidence in probability estimates
 - Knowledge of consequences of action
 - Confidence in all other parameters.
 - Black Swans
- Which error is worse?



Walkerton: 2000

- The Cabinet decision and the lack of Risk Assessment
 - No member of Cabinet or other public servant directed that a risk assessment or management plan be done.
 - No analysis appears to have been made to justify the conclusion that the risks were manageable.
 - Undated unsigned memo from DM: 'as dramatic as these constraints are, the Ministry's capacity to fulfill statutory obligations and implement new priorities was maintained.'
 - Business plan: promised reforms 'without lowering the current high level of environmental protection in Ontario.'

Top 10 tips from "Risk Analysis for Public Servants"

- 1. Understand Risk.
- 2. Be analytic.
- Translate for Ministers.
- 4. Plan for relevant contingencies
- 5. Develop mitigation and adaptation strategies and plans.
- Be open with the public but in a careful way.
- 7. Use teams with different perspectives.
- 8. Be cautious.
- Don't be too cautious.
- 10. Tell the truth.



Public Servants' Responsibility to the Public

- There is none.
- Accountable to Parliament through a Minister
- Ministerial Accountability
- Cabinet Government Responsibility
 - Collective responsibility
- Ministers are accountable to Parliament and through Parliament to the Public.
- Accountability, Responsibility, and Answerability

Responsibility of Public Service in Advancing the Government's Agenda

- Dispassionate explanations
- Honesty and truthfulness
- Advising the Minister and Government on how to present their agenda and to justify and explain it.
- Appearing before Parliament to explain
- Social Media
- Public meetings
- eGovernment
- Role of MPs



A Defence of Secrecy

- Openness is desirable for accountability
- Secrecy is desirable for candor and considering the options
- The tension between openness and secrecy is always present.
- There is an optimal degree of openness.
- There is an optimal degree of secrecy.
- Increasing openness REDUCES the written record
- Public Servants and politicians move to an oral approach.
- The record is impaired as a result



May defends secrecy

 "Good government depends on public servants being able to give full and frank advice."

Theresa May July 10, 2019



Duty to Document

- Duty to protect documentation requires secrecy
- Secrecy promotes documenting decision making
- Cabinet should use different standards of documenting interventions of Ministers in Cabinet discussions
- Cabinet Confidences MUST be preserved.
- In ex post reviews like this Inquiry, the Commission should have access to the record
- But there should be a record to have access to.

Institutional Evolution, Principled Durability

- The Canadian Westminster system is more Westminster-like than Westminster.
- Provinces have adapted more quickly
- Feds adapting more recently
 - Loosening of management controls
 - Senate reform
 - Appointment reform; etc
- Durability of fundamentals of:
 - Supremacy of Parliament
 - Professional, non-partisan Public Service
 - Accountability and Responsibility

Summary and Conclusion Thesis

- Governments have to be deliberate in order to manage risk.
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